Carrie Rumancik

Graphic designer & illustrator

Contact

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*Experience: Contract Graphic Design, Art Direction
& Illustration, 2017–22 | Graphic Design, 2022*

Sperry, Feb 2021–Nov 2022:
Email, web banner & web page design. Motion design, icon illustration, social posts, and art direction.

NAIL Communications, June 2021–Jan 2022:
Localize: refined/developed brand and style guide, storyboard/illustration for value prop video, brand & icon illustration, template design, social & web ads.

Mosaic Chicago, Apr-May 2021:
Anheuser Busch International online festival, Reventon DeVerano - animated & designed for social. Environmental design mock-ups for pop-up events.

Boathouse, Jan/Apr 2021:
MBTA signage, University Hospitals brochure design & illustration, client logo concepts, pitch deck assets.

Miscellaneous Clients, 2017-2021:
Illustration, web/print marketing & environmental design, pitch decks, merch/packaging, social+

Northeastern University, Nov 2019–Feb 2020:
Street banner concept & design, template design & oversaw brand guidelines were followed externally.

Superfly, Spring 2019:
Clusterfest: Comedy Central's annual comedy/music festival. Environmental design, social media posts & animations. Developed "Drunk History" branded menus. Custom illustration for all-access pass.

Hauswirth/Co, Fall/Winter 2018:
Developed brand, logo, animations, social media & email blast designs for Illinois LGBTQ+ campaign. Custom illustrations for Hauswirth/Co's top clients.

Wunderman Chicago, Spring 2018:
In-house deck re-brand, AD & illustrator for Microsoft B2B environmental event design & web events. AD for in-store signage: Nestle's Digiorno's & Jack's Pizza.

Havas Chicago, Winter 2018:
Designed client-winning deck in New Business, Citibank mailers, Kenmore web ads for Amazon.

Education

Chicago Portfolio School, 2016–2017
Graphic Design
Awarded "Best of Quarter" in design. An intensive year-long design program taught by professionals in the ad industry. Typography, branding, packaging, retail, UX, UI & infographics.

Ohio University, 2006–2010
BFA Painting
Women & gender studies certificate, cum laude.

Skills

Adobe CC: InDesign, Illustrator, Photoshop, After Effects, Premiere Pro. Microsoft Office Suite. Google Suite. Graphic Design, Branding, Concept Development, Art Direction, Typography, Illustration, Storyboarding, Creative Problem-Solving, Flexibility, Teamwork, Communication, Emotional Intelligence, Organization, Responsibility, Attention to Detail, Understanding of UI/UX priciples.